

FUERTEVENTURA **WAVE CLASSIC** **2010**

Hi all.

We are proud to present to you the latest addition to the FWC concept, top pro riders Daida Moreno, Iballa Moreno and Nayra Alonso, together with local rider Nicole Boronat will join the FWC. In yet another innovative concept, on monday evening we will add their names to the hat to draw the four teams which will now be formed by 4 guys/1girl. We are stoked to launch this new idea with 4 of the best and most radical female pro riders in the history of windsurfing. All riders, girls and guys, will be competing against each other in the same conditions making for an amazing contest. We look forward to seeing all 4 on the water!



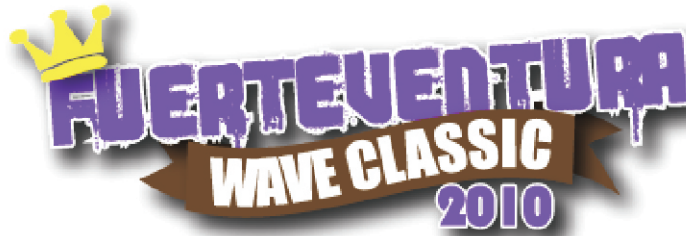
The participation of the women in this event has been a long time project of the organisation and now that is finally done we are sure that not only enrich the great spectrum of the professional windsurfers taking part, but also make evident the importance of the female rider in a minority sport, such as windsurfing. We hope that with this addition, the event will prove to be more well rounded and will not only serve as a media to promote the island of Fuerteventura, but also to continue the development of the female side of the sport.

Talking to the “girls” the other day we had a great morning just chatting over a nice cup of coffee and this is what came out:

FWC: Hi guys, what do you think of your participation in the FWC?

Iballa: I think its good to be part of an event like this...for me its not just a conmpetition, but a good promotion for the sport. It goes beyond a normal comp and for sure adding women in their format gives them a perfect look and a very complete event. We will be participating mixing men and women and its a good combination to show the sport if for everyone! I am happy to be one of the choosen women and participate in a place like Fuerteventuraa second home for me.

Daida: I wanted to take part in the event last year in Fuerteventura, and luckily this year we have a great opportunity to enjoy an event totally different to anything else we are used to. To compete in a team with great team members will be a challenge. The idea is great, I think it is an idea that goes out of the same path that everybody else follows, so it will give an exotic air to the event. Overall, the conditions of Fuerteventura, the organisation and the idea of the event will be a success. We hope to be able to really enjoy, have fun and push more people to join our “windsurfing World”.



Nayra: I am super happy and honoured about taking part in the Fuerte Wave Classic. I thank Orlando a lot for inviting the girls to take part in the event. I think this is the way these special events should have always been, and not discriminating the women.

Nicole: I m sponsored but since years I m not competing. Long time ago I left the PWA with Stephane , my longtime boyfriend and we are free from depending on the tour, we show the lifestyle largely through photo trips and articles for magazines or webpages, video , and helping ours sponsors in Festivals or special day promo. For me it s a honour to be invited and to be in the water with the Twins ..those girls are now part of the windsurf history and Nayra she is the 3 rd best girl in the PWA World tour , what else to say..

FWC: You all know the north shore here, what do you spect in terms of windsurfing conditions?

Daida: Because of the waiting period we have, I think that we will be able to get good conditions one way or another. We will have waves and we will have to move to get the ideal wind/wave combination, but as a matter of fact, that will be the fun part of the event.. For sure Fuerteventura won't let us down.

Iballa: Fuerteventura northshore has a great potential in wave and I spend lots of time here when I canSo i cannot expect anything but great winds and perfect waves for sure!

Nayra: I hope we get some really good conditions to compete and have a good time in the water. It will be a new experience and it is always good to do new things!

Nicole: Some good wavesailing with friends , it s what I like.

FWC: In this new format that put men and women in the same group, do you think is positive for the sport?

Iballa: The fact of including women into this format its something new or at least I've never been part in anything like this, so in my personal opinion its a great format and something more than just positive for the sport! It shows respect and I'm glad to be here and be part of this new experience.

Daida: I think it is something super positive!. It is not a PWA event where you are fighting for a World title. It is an event organized by people with hardly any budget for the love of the sport, mixing male and female riders in a draw the day before the event. The important thing here is to enjoy and have fun with your team mates during the competition. Individual actions are not as valuable, but the team performance in general. If I understand correctly we will be a good number of riders with a high level so it will be an intriguing and fun competition and the same time.

Nayra: For sure!! It think it is really good! Everyday we sail together in the same conditions, and it is good to show this "officially" in a competition. I am sure it will be a great experience. It is a big step for the womens side of the sport and I really hope this will set a standard for all the events to come. I am sure it will be a great event!!

Nicole: Every thing is good for windsurfing, the World tour, the Special events like this one. The more you show differents angles of windsurfing , the better is it..Right? And if you add the girls , you can show that in other mags , not just windsurfing mags, and through the girls your access to another public..In my opinion. One day, one athlete from the Rugby French national team who windsurfs also , told me "Nicole, in somes years ,its the women who gone make a good impact for the sport...And he added , it happens in differents sports. Wait and see! Thanks to the FWC crew Orlando and Pierre for inviting some girls for this special event ..